

eDIRECT BROADCAST

BUSINESS AS USUAL! KEY PERSONNEL RETAINED TO HELP GUIDE EL QUESTRO INTEGRATION

Voyages have retained the services of Christopher Fenech to help guide the integration of El Questro's sales, marketing and PR activities.

According to Voyages' Executive General Manager Sales & Marketing Nick Baker, Chris' retention was an important part of their integration plans for El Questro.

"Chris will be responsible for bringing his wealth of product knowledge and expertise in El Questro operations to our sales and marketing team, as well as Central Reservations here in Sydney," Nick said.

"At this stage, Chris has accepted a provisional 3 month contract, with an eye to remaining with Voyages over the longer term."

"Staff, trade and suppliers can rest assured that it is business as usual," added Chris.

"Voyages' acquisition of El Questro is the perfect marriage and I am looking forward to joining Nick and his team to help ensure that the Burrell legacy lives on," he said.

Following ATE in Perth, Chris has ensured that retail and wholesale clients, MICE partners and ITO's are aware of the latest developments such as Mt Cockburn Lodge and plans to re-build Emma Gorge.

"2006-07 season contracts are well underway and we aim to complete coach and other group allotments in the coming weeks," Chris said.

Chris Fenech will join the Voyages team at the Corn Exchange offices.

Trade and industry partners may contact Chris on:

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"We are delighted that Chris agreed to join the Voyages team and welcome his extensive knowledge and expertise over this important period," said Nick Baker.